



SUMAYAH ISLAM

Shopify & WordPress Developer

📞 +8801345222688 @ hellotuly@gmail.com

🌐 linkedin.com/in/sumayahislam

🌐 sumayahislam.com

📍 Khulna, Bangladesh (Remote)

SUMMARY

Shopify and WordPress developer with 7 years of experience delivering responsive, high-performing eCommerce stores and business websites for international clients and digital agencies, including Canadian agencies (Canopy Media, Consultus Digital).

Expert in Shopify 2.0 theme customization, custom Liquid sections, and pixel-perfect Figma/PSD implementation, with a strong record of improving usability, page speed, and conversion rates across 300+ delivered projects in 20+ countries.

Open to remote and full-time or contract roles.

EDUCATION

Bachelor of Computer Science & Engineering

North Western University, Khulna
2016 - 2024

CERTIFICATIONS & TRAINING

- App Monetisation & Marketing — ICT Ministry, Bangladesh
- Top-up IT Training — Bangladesh Computer Council
- Online Customer Service Training — ICT Ministry, Bangladesh
- Journalism & Human Rights Communication Course — Relief International

LANGUAGE

- English (professional)
- Bangla (native)
- Hindi (conversational)

CORE SKILLS

Shopify Development

- Shopify 2.0 themes, custom sections & blocks, Liquid, metafields, app & payment gateway integrations, store migrations, AI integration

WordPress Development

- Custom themes, WooCommerce, Elementor Pro, ACF, custom post types, performance optimization, maintenance.
- HTML5, CSS3, JavaScript, responsive design, Figma/PSD to code, Core Web Vitals

Tools

- PHP, MySQL, REST APIs, Git, Cloudflare, staging/production workflows
- Conversion optimization, UX improvements, product configuration, collections, checkout, multi-currency (Markets), Klaviyo

PROFESSIONAL EXPERIENCE 2022 – Present

Founder & Lead Developer — Xixify

- Co-founded a web development agency delivering Shopify and WordPress builds for international clients across the USA, UK, Canada, France, and Germany.
- Lead developer on 300+ delivered websites and stores, owning custom theme development,
- Liquid/PHP implementation, integrations, and QA.
- Manage the full delivery lifecycle: requirements gathering, estimation, development, QA, launch, and maintenance.
- Direct client communication with business owners and agencies in distributed, remote-first teams.

Independent Shopify & WordPress Developer — Remote

2022 – Present

Agency collaborations: Canopy Media (Canada), Simple Marketing 4U (Canada), Qll qiicreative (Australia)

- Customize Shopify stores on Shopify 2.0 themes (primarily Dawn), adapting them to unique business requirements and branding.
- Develop flexible custom sections and blocks using Liquid, HTML, CSS, and JavaScript for conversion-optimized storefronts.
- Modify product pages, collection layouts, and landing pages to improve usability and conversion rates.
- Convert Figma and PSD mockups into fully functional, pixel-perfect Shopify websites.
- Convert Figma and PSD mockups into fully functional, pixel-perfect Shopify websites.
- Integrate third-party apps, payment gateways, and marketing tools (Klaviyo, reviews, analytics) into storefronts.
- Optimize site architecture for performance, mobile responsiveness, and technical SEO.
- Diagnose and fix production issues: plugin conflicts, broken layouts, slow page loads, and checkout problems.

Junior Web Developer — Identical IT

Khulna, Bangladesh | 2019 – 2020

- Converted design mockups into responsive, interactive webpages using HTML, CSS, and JavaScript.
- Communicated directly with clients to manage expectations and gather technical requirements.
- Performed QA testing to ensure cross-browser compatibility and layout stability.
- Collaborated with designers and senior developers to streamline project execution.

SELECTED PROJECTS

- **Promo Musique (WordPress, France)** — Custom platform for France's #1 music promotion service; YouTube/Spotify ad campaign management for 10,000+ artists.
- **House of Nobilique (Shopify, Global)** — Luxury board game storefront with product personalization; featured by Four Seasons and Annabel's.
- **Fourth Phase (Shopify, USA)** — Postpartum care gift boxes with donation integration; featured in Forbes, Cosmopolitan, and Essence.
- **Rugs Legacy (Shopify, Global)** — Multi-currency storefront (USD/EUR/GBP/CHF) with advanced filtering and custom sizing.
- **Killer Kirsche (Shopify, Germany)** — Bilingual (DE/EN) fashion store; 4.69-star average rating from 198 reviews.

COMMUNITY & LEADERSHIP

Khulna, Bangladesh | 2019 – 2020

- Speaker at WordCamp Asia 2025 and WordCamp Rajshahi 2026 — freelance career sustainability and mental health.
- WordPress Core Contributor. Documentation, translations, and community support.
- Mentor to 20+ freelancers through career transitions and business growth.